



Sampurna 2026

*Reducing Food Loss.
Strengthening Food Systems
in Karnataka.*

www.sampurna.food

Core Partners



Communication
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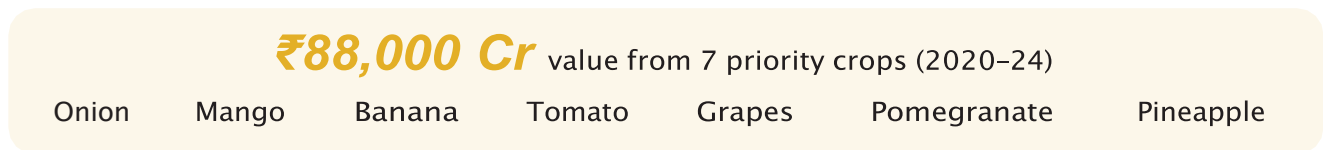
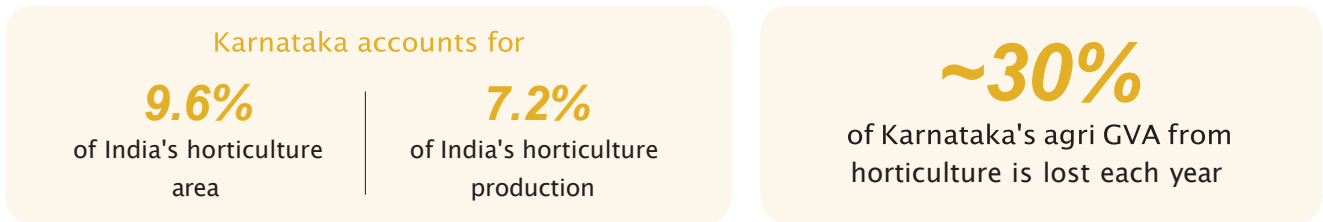


Supporting Partner



The Opportunity

Karnataka is one of India's most significant agri-horticulture states both in terms of the scale of production and the diversity of crops cultivated.



Despite strong production and multiple ongoing initiatives, between 15 to 30 percent of this production is lost every year – before it reaches a family's table. Losses are most acute during peak harvest periods, when surging supply overwhelms existing infrastructure, leading to quality deterioration, price crashes, and reduced farmer incomes. Climate variability further intensifies these pressures, accelerating spoilage and amplifying volatility across value chains.

Solutions exist. Capital is available. Government is committed. Markets are present. What has been missing is a platform that brings all of these together – deliberately, structurally, and with a clear pathway to implementation.

Sampurna 2026 is that platform. We invite you to be a part of it.

Introducing Sampurna 2026

Sampurna 2026 is a multi-sectoral platform designed to provide a comprehensive implementation architecture to scale innovative solutions across Karnataka's agriculture and horticulture value chains. The platform connects policy, public systems, markets, capital, innovators, and producer institutions to support the deployment of solutions that improve farmer incomes, reduce post-harvest inefficiencies/loss, and strengthen nutrition-sensitive & climate-resilient food systems.

Sampurna Grand Challenge 2026

Innovation Pathway

An open challenge designed to identify, evaluate and enable the adoption of scalable solutions addressing post-harvest food loss

What Does It Enable?

The platform connects five categories that have historically operated in isolation to drive adoption at scale:

- Policy and public systems
- Markets and buyers
- Investors and financial institutions
- Innovators and technology developers
- Startups, Producer Organisations, including Farmer Producer Organisations (FPOs) & Agri enterprises

Five Outcomes

Value chain efficiency and supply security: Reliable supply for industry and stable remunerative markets for producers

Innovation identification and scale-up: Structured pathway from identification to on-ground deployment

Purposeful capital mobilisation: Connecting investors with viable, high-impact enterprises

Evidence-informed policy: Grounded insights to shape effective frameworks

End-to-end food system integrity: Preserving quality, nutrition and value from farm to table

Strong Government Alignment & Institutional Backing

Sampurna 2026 has a formal partnership with the Government of Karnataka, with the Department of Horticulture & Sericulture designated as the nodal department for implementation. The platform operates under the direct guidance and oversight of the department, ensuring alignment with the state's agriculture and horticulture priorities at every stage.

The platform has been endorsed at the highest levels of both state and central government. Hon'ble Chief Minister Shri D.K. Shivakumar publicly championed the initiative and it was launched in the presence of Hon'ble Union Minister for Agriculture & Farmers Welfare Shri Shivraj Singh Chouhan and Hon'ble Minister for Agriculture, Karnataka, Shri N. Chaluvaryaswamy.

Steering Committee

A high-profile Steering Committee chaired by Chief Secretary Dr. Shalini Rajneesh, IAS provides strategic oversight across the programme.

Name	Designation
Dr. Shalini Rajneesh, IAS	Chief Secretary, Government of Karnataka
Mr. Girish R, IAS	Secretary, Dept. of Horticulture & Sericulture, Government of Karnataka
Mr. Angelo George	CEO, Bisleri
Mr. Ashish Jhina	Co-founder & COO, Jumbotail
Dr. Nidhi Pundir	Director, HCL Foundation
Mr. Atul Bagai, IAS Retd.	Former Country Representative, UNEP, New Delhi
Dr. P Giridhar	Director, CSIR-CFTRI (Central Food Technological Research Institute), Mysuru
Mr. Ganesh K Sundararaman	Chief Executive, Agri Business Division, ITC, India
Mr. Shashank Kumar	Co-founder & CEO, DeHaat
Ms. Ambika Seth	Director, CAARA
Mr. Vilas Shinde	CEO, Sahyadri Farms
Mr. Parul Soni	Founder and Global Managing Partner, TTC & Founder & Secretary General, ABWCI
Dr. Bhuvaneshwari Balasubramanian	Country Director, GAIN
Mr. Harsh Wardhan	Founder, Fortuna PR
Mr. Jagdish Patankar	Executive Chairman, MM Activ Sci-Tech Communications

The Sampurna Grand Challenge 2026

The Sampurna Grand Challenge 2026 is the flagship innovation pathway within the multisectoral platform Sampurna 2026, designed to identify, evaluate and enable adoption of scalable innovative solutions addressing post-harvest inefficiencies contributing to food loss across Karnataka's agriculture and horticulture value chains.

The Grand Challenge is a structured deployment pathway – connecting selected solutions with policy systems, markets and capital to facilitate real-world adoption.

The Government of Karnataka is committed to supporting winning solutions towards implementation and scale, with a clear ambition to support the transformation of up to 100 FPOs into sustainable, MSME-grade enterprises across the state.

The platform brings international methodology and cross-country learnings to this Karnataka-specific programme.

The Grand Challenge is open pan-India to:

Startups	Agri-tech Companies	Ecosystem Organisations	Agri-enterprises
Farmer Producer Organisations (FPOs)		Technology Innovators & Product Developers	
Social Enterprises		Community Enterprises	Cooperatives and SHGs

Applications are open to organizations beyond idea stage, having scalable and market ready solution. Women-led organisations and youth innovators are strongly encouraged to apply.

7 Challenge Categories

S. No	Challenge Category	Focus Area
1	Post-Harvest Value Chain Solutions	On-farm and near-farm handling, sorting, grading, cooling and processing, reducing spoilage at the farm gate stage
2	Sustainable Packaging Innovations	Packaging materials, containers and systems that protect produce quality during handling, storage or transport
3	Efficient Logistics Optimisation	Transport scheduling, load matching, last-mile cooling, shared cold-chain services and fleet coordination
4	Community-Led Aggregation & Enterprise Innovations	FPO models, village collection centres, collective marketing and women-led community enterprises
5	Innovative Financial Access Solutions	Credit, working capital, warehouse receipt finance and digital lending tailored to FPOs and agri-enterprises
6	Digital Decision Systems for Food Loss Reduction	Multi-stakeholder platforms, predictive analytics, end-to-end traceability and harvest-to-market coordination
7	Circular Economy & Loss-to-Value	Dehydration, processing, biogas, composting and by product extraction from surplus or off-grade produce

How the Challenge Works: Stage by Stage

- Application & Screening: Open call inviting innovators, enterprises and institutions to submit practical and scalable solutions
- Multi-stage Evaluation: Structured assessment process comprising longlisting, technical review and jury selection to identify high-potential solutions of contextual relevance with strong potential for deployment and scale
- Finalist Support & Mentorship: Shortlisted solutions are prepared for market and institutional engagement, with domain expert mentorship to enhance business readiness
- Recognition & Adoption Pathway: Selected solutions are recognised and linked with policy, market and capital pathways through Sampurna 2026

What Winners Receive

7 WINNERS | **UPTO 50 LAKHS REWARDS**

Government Support to convert innovative, winning solutions into commercially viable ventures in Karnataka

Along With



Visibility and recognition through platforms



Mentorship by domain experts to enhance business readiness



Felicitation at a high-profile finale ceremony



Networking opportunities with investors

Key Dates

Stage	Date
Application Deadline	10 July 2026
Round One / Shortlisting	07 August 2026
Round Two / Semi-finalists	17 August 2026
Mentorship Phase	18 August - 07 September 2026
Round Three / Final Selection	09 September 2026
Award Ceremony	To be announced

Expected Impact



Why Sampurna? Why Now?

All the pieces exist – production, policy, capital and innovation.
Sampurna 2026 connects them to drive adoption at scale.

The Momentum is Already Underway

Platform is live

Grand Challenge
applications open

Ecosystem actively
being convened

Government is actively
engaged

Innovators find markets. Researchers find practitioners.
Buyers find suppliers. Investors find pipeline. Government finds evidence.

And together, they find a system that works.

Let's Build This Together

QR Code



Scan to Apply



www.sampurna.food



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